

PROM NIGHT SAFETY MATTERS

Safety Tips for Parents and Teens

Provided by

Finkelstein & Partners^{LLP}
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THE FACTS

- Teen drivers are nearly 3 times more likely than adults to be involved in a deadly crash.
- During the “100 Deadliest Days” between Memorial Day and Labor Day, fatal crashes involving teen drivers increase significantly.
- AAA research found that distraction plays a role in nearly 60% of teen crashes.
- Speeding, distracted driving, and impaired driving are among the top causes of deadly teen crashes.
- For New York teens, late-night driving and peer passengers are two of the biggest factors linked to serious crashes.



7 PROM NIGHT SAFETY TIPS FOR TEENS

- 🚗 **Plan Your Ride Before the Dance** - Know who is driving, where you're going, and how you're getting home.
- 📵 **Put the Phone Away** - One text can change lives forever. Stay focused on the road.
- 🚫 **Never Ride With an Impaired Driver** - Alcohol, marijuana, and other substances slow reaction time and impair judgment.
- 👯 **Limit Passengers** - Too many passengers create distractions for inexperienced drivers.
- 🕒 **Avoid Late-Night Fatigue** - Drowsy driving can be just as dangerous as impaired driving.
- 🚗 **Buckle Up** — Every Seat, Every Time. Seat belts save lives.
- 📞 **Have a Backup Plan** - Parents: promise your teen a “no questions asked” ride home if needed.



TIPS FOR PARENTS

Talk openly about:

- ✓ Curfews
- ✓ Seat belts
- ✓ Distracted driving
- ✓ Alcohol & drug use
- ✓ Emergency ride options

A short conversation could save a life.

HAVE FUN. STAY SAFE. MAKE IT HOME.

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